

## **Portable Players in Singapore**

Market Direction | 2022-07-26 | 17 pages | Euromonitor

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### **Report description:**

Continuing a long-standing trend, wireless speakers is expected to be the only category within portable players to continue to show retail volume growth in 2022. Other portable media players is set to witness volume decline, whilst sales of e-readers, portable multimedia players are now too low to record. During the past few years, many Singaporean households have bought into the smart home concept, which is beneficial for sales of wireless speakers. Wireless speakers are often used in conjuncti...

Euromonitor International's Portable Players in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Portable Players market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2022

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Smartphones and tablets cannibalise portable media players  
Smart speakers play an integral part in the desire for a connected home

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E-commerce growth supported by convenience and competitive prices

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