

## **Portable Players in Colombia**

Market Direction | 2022-07-27 | 17 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

The volume of sales of wireless speakers accounts for the lion's share in portable players in 2022, and growth in wireless speakers leads and drives overall growth. All other product areas are in decline. This is partly attributed to the fact that wireless speakers only became notable in Colombia since 2013-2014, thus the subcategory has been on an upwards trajectory. This trend also looks set to continue for the remainder of the forecast period as the penetration of wireless speakers rises with...

Euromonitor International's Portable Players in Colombia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Portable Players market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Portable Players in Colombia  
Euromonitor International  
July 2022

List Of Contents And Tables

### PORTABLE PLAYERS IN COLOMBIA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Wireless speakers steams ahead, leaving the rest in its wake

Bose leads wireless speakers, though landscape is still home to many unknowns

Portable media players plunges again, facing redundancy thanks to smartphones

#### PROSPECTS AND OPPORTUNITIES

Sonos looks set to bring more innovation to wireless speakers, which remains ripe for further development

Smartwatches joins smartphones in threat to topple portable media players, but wireless speakers will enjoy active innovation and development

E-readers unlikely to gain ground in Colombia

#### CATEGORY DATA

Table 1 Sales of Portable Players by Category: Volume 2017-2022

Table 2 Sales of Portable Players by Category: Value 2017-2022

Table 3 Sales of Portable Players by Category: % Volume Growth 2017-2022

Table 4 Sales of Portable Players by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Portable Players: % Volume 2018-2022

Table 6 LBN Brand Shares of Portable Players: % Volume 2019-2022

Table 7 Distribution of Portable Players by Channel: % Volume 2017-2022

Table 8 Forecast Sales of Portable Players by Category: Volume 2022-2027

Table 9 Forecast Sales of Portable Players by Category: Value 2022-2027

Table 10 □Forecast Sales of Portable Players by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Portable Players by Category: % Value Growth 2022-2027

### CONSUMER ELECTRONICS IN COLOMBIA

#### EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

#### MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 □ Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 22 □ Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Portable Players in Colombia**

Market Direction | 2022-07-27 | 17 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User Licence (1 Site)	€1650.00
	Multiple User Licence (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-11"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com