

Personal Luxury in Sweden

Market Direction | 2022-07-26 | 24 pages | Euromonitor

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Report description:

Sales of designer apparel and footwear (ready-to-wear) registered a sharp decline in 2020. While there were no mandated store closures in Sweden during the pandemic, shops and department stores had restrictions in place to limit the number of customers in stores at any one time. Furthermore, many consumers actively avoided shopping in physical retail stores due to fears of being exposed to COVID-19. Sales rebounded in 2021 as consumers returned to shopping in person with pent-up demand surfacing...

Euromonitor International's Personal Luxury in Sweden report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Super premium beauty and personal care

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