

Mobile Phones in the United Kingdom

Market Direction | 2022-07-26 | 22 pages | Euromonitor

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Report description:

Having declined dramatically in volume terms in 2020, smartphones is now benefiting from favourable comparisons in 2022 following an upturn in demand the previous year. However, in the second half of 2021, supply chain issues began to have an effect on manufacturers' ability to maintain stock for retailers. The situation deteriorated in the first half of 2022 and is likely to remain so until later in the year or even into 2023, with China continuing its lockdown policy. Accordingly, the global d...

Euromonitor International's Mobile Phones in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Feature Phones, Smartphones.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobile Phones market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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