

Luxury Goods in Sweden

Market Direction | 2022-07-26 | 42 pages | Euromonitor

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Report description:

There have been mixed performances across the various luxury goods categories in 2022, although most have continued the recovery from the effects of the COVID-19 pandemic that started in the second half of 2021 as restrictions were lifted. Growth is expected to continue for the remainder of 2022 with sales continuing to move towards pre-pandemic levels. However, the current macroeconomic climate with price rises, inflation, supply chain issues, and muted international travel is likely to put dow...

Euromonitor International's Luxury Goods in Sweden report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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