

In-Car Entertainment in the United Kingdom

Market Direction | 2022-07-26 | 21 pages | Euromonitor

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Report description:

New car registrations will invariably increase in 2022 as restrictions ease and travel resumes to pre-pandemic levels, yet this will come from the unprecedentedly low base evident in 2020 and 2021 which offers favourable comparisons. In turn, this will have a positive push effect on in-car entertainment, a key reason 2022 is expected to be the last year the category will see a marginal slowing of retail volume and value declines. However, at the top level, the category is left significantly below...

Euromonitor International's In-Car Entertainment in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

In-Car Entertainment in the United Kingdom

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List Of Contents And Tables

IN-CAR ENTERTAINMENT IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Declining in-car entertainment is challenged on multiple fronts

In-car navigation posts highest volume decline, closely followed by in-dash media players

Established players retain dominance in a fading category

PROSPECTS AND OPPORTUNITIES

Opportunities remain for in-car speakers over forecast period

In-car navigation players shifting priorities

E-commerce to retain dominance despite recovery of select store-based channels

CATEGORY DATA

Table 1 Sales of In-Car Entertainment by Category: Volume 2017-2022

Table 2 Sales of In-Car Entertainment by Category: Value 2017-2022

Table 3 Sales of In-Car Entertainment by Category: % Volume Growth 2017-2022

Table 4 Sales of In-Car Entertainment by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of In-Car Entertainment: % Volume 2018-2022

Table 6 LBN Brand Shares of In-Car Entertainment: % Volume 2019-2022

Table 7 Distribution of In-Car Entertainment by Channel: % Volume 2017-2022

Table 8 Forecast Sales of In-Car Entertainment by Category: Volume 2022-2027

Table 9 Forecast Sales of In-Car Entertainment by Category: Value 2022-2027

Table 10 □Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of In-Car Entertainment by Category: % Value Growth 2022-2027

CONSUMER ELECTRONICS IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

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