

## **In-Car Entertainment in Singapore**

Market Direction | 2022-07-26 | 17 pages | Euromonitor

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### **Report description:**

In-car entertainment saw retail volume sales fall throughout the review period, and this is set to continue in 2022 and throughout the forecast period. The decline in demand can mostly be attributed to the fall in the rate of car ownership in Singapore. The rate of car ownership in Singapore continues to decline, as ownership costs remain very high. This is expected to continue, as it is unlikely that the government will reverse its efforts to promote the usage of public transport amongst local...

Euromonitor International's In-Car Entertainment in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the In-Car Entertainment market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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