

In-Car Entertainment in Italy

Market Direction | 2022-07-27 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In-car entertainment products have been a hard sell in recent years, with many consumers in younger generations not even owning a car and new cars increasingly being equipped with in-built electronics. Nonetheless, thanks to e-commerce, products that have been hard to find in physical stores are being given another opportunity by the online stores of the major chained consumer electronics specialist retailers. With their endless online shelves, these online stores offer a wide range of speakers,...

Euromonitor International's In-Car Entertainment in Italy report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

In-Car Entertainment in Italy
Euromonitor International
July 2022

List Of Contents And Tables

IN-CAR ENTERTAINMENT IN ITALY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Endless online shelves present an opportunity

Auditel to track audience data

From manufacturer of in-car navigation systems to creators of maps

PROSPECTS AND OPPORTUNITIES

Large use of private cars

Consumers getting used to in-car entertainment

Potential in the development of partnerships

CATEGORY DATA

Table 1 Sales of In-Car Entertainment by Category: Volume 2017-2022

Table 2 Sales of In-Car Entertainment by Category: Value 2017-2022

Table 3 Sales of In-Car Entertainment by Category: % Volume Growth 2017-2022

Table 4 Sales of In-Car Entertainment by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of In-Car Entertainment: % Volume 2018-2022

Table 6 LBN Brand Shares of In-Car Entertainment: % Volume 2019-2022

Table 7 Distribution of In-Car Entertainment by Channel: % Volume 2017-2022

Table 8 Forecast Sales of In-Car Entertainment by Category: Volume 2022-2027

Table 9 Forecast Sales of In-Car Entertainment by Category: Value 2022-2027

Table 10 Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2022-2027

Table 11 Forecast Sales of In-Car Entertainment by Category: % Value Growth 2022-2027

CONSUMER ELECTRONICS IN ITALY

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

In-Car Entertainment in Italy

Market Direction | 2022-07-27 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-11
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com