

## **Imaging Devices in Italy**

Market Direction | 2022-07-27 | 22 pages | Euromonitor

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### **Report description:**

During the summer months, online searches for action cams are significantly higher than in other months. This was especially the case in 2021, when consumers were finally allowed to go out again after long periods of home seclusion and wanted to spend time outside in the open air. Social distancing rules, however, did not allow them to spend time with large groups of people. In this context, purchasing action cams allowed consumers to film and share their experiences with friends via social medi...

Euromonitor International's Imaging Devices in Italy report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Imaging Devices market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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