

Imaging Devices in Colombia

Market Direction | 2022-07-27 | 17 pages | Euromonitor

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Report description:

Volume sales in imaging devices have been plunging for several years in Colombia, with the exception of a pandemic-rebound spurt of positive growth in 2021. Even then, sales remained low. Overall, these declines are attributed to the prevalence of smartphones which have imaging and recording capabilities, as well as the lower consumer spending power seen as a financial result of the COVID-19 pandemic. A falling demand for imaging devices is leading to significant losses among camera manufacturer...

Euromonitor International's Imaging Devices in Colombia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Canon, Nikon and Sony command the landscape

Sports and action cameras stand alone with upward growth

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