

Imaging Devices in Brazil

Market Direction | 2022-07-26 | 18 pages | Euromonitor

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Report description:

In retail current value terms, imaging devices is set to see low single-digit growth in 2022, although digital camcorders is expected to continue its long-term decline, with growth driven only by digital cameras. Meanwhile, a similar picture is expected in volume terms, with digital cameras set to post low growth and digital camcorders to post a significant decline. However, in volume terms a slight overall decline is expected in imaging devices. The improving quality of smartphone cameras is ta...

Euromonitor International's Imaging Devices in Brazil report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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