

Imaging Devices in Argentina

Market Direction | 2022-07-27 | 18 pages | Euromonitor

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Report description:

Though imaging devices is falling in volume terms in 2022, a more dramatic decline has been avoided thanks to the wide gap between the official and informal value of the US dollar. The price of electronic devices usually tends to be cheaper abroad than in Argentina, but there are periods when restrictions to the free acquisition of US dollars shift the relationship. This was the case in 2021 and remains so in 2022. People wanting to acquire US dollars currently need to pay more Argentine pesos f...

Euromonitor International's Imaging Devices in Argentina report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sony maintains overall leadership

Action cameras fails to rebound

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Average unit price of digital camera set to rise due to demand for high-end models

Innovative action cameras to enjoy positive growth

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