

Home Video in the United Kingdom

Market Direction | 2022-07-26 | 23 pages | Euromonitor

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Report description:

Televisions is set to experience another year of double-digit volume declines in 2022, while in current value terms, the decline will remain much lower, due to considerable inflationary pressure as a result of rising costs of shipping containers, raw materials, wages and energy as well as shortages in semiconductors and labour. However, current value growth is also being supported by demand from consumers for higher quality LCD TVs and OLED TVs, with the latter set to experience another year of...

Euromonitor International's Home Video in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Televisions, Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Video market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Gaming features amongst the top sales drivers for televisions

Major players remain unchanged but LCD exposure leads to declines in share for some

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Smart TVs to expand beyond voice control

Return of in-store retailing expected but forecast period remains uncertain

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