

Home Video in Indonesia

Market Direction | 2022-07-27 | 22 pages | Euromonitor

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Report description:

Televisions in Indonesia continues to enjoy positive retail volume growth in 2022, fuelled by the availability of more advanced technology that is available in new products. The availability of more advanced televisions has also helped to increase the category's average unit price, thus driving value growth as well. Growth is being especially driven by the rising popularity of OLED TVs and smart TVs and well as Android TVs. With Android TVs, consumers can easily access streaming services such as...

Euromonitor International's Home Video in Indonesia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Televisions, Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Video market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Home Video in Indonesia
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List Of Contents And Tables

HOME VIDEO IN INDONESIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Televisions continue to benefit from "essential" status in Indonesian homes

Video players fast becoming obsolete due to video streaming and satellite services

LG retains the lead as international brands cement their dominance

PROSPECTS AND OPPORTUNITIES

Improving economy should incentivise more consumers to upgrade their televisions

Little hope of recovery for video players as technology moves on

Chinese on the menu with the attraction of more affordable prices

CATEGORY DATA

Table 1 Sales of Home Video by Category: Volume 2017-2022

Table 2 Sales of Home Video by Category: Value 2017-2022

Table 3 Sales of Home Video by Category: % Volume Growth 2017-2022

Table 4 Sales of Home Video by Category: % Value Growth 2017-2022

Table 5 Sales of LCD TVs by Network Connectivity: % Retail Volume 2017-2022

Table 6 NBO Company Shares of Home Video: % Volume 2018-2022

Table 7 LBN Brand Shares of Home Video: % Volume 2019-2022

Table 8 Distribution of Home Video by Channel: % Volume 2017-2022

Table 9 Forecast Sales of Home Video by Category: Volume 2022-2027

Table 10 □Forecast Sales of Home Video by Category: Value 2022-2027

Table 11 □Forecast Sales of Home Video by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Home Video by Category: % Value Growth 2022-2027

Table 13 □Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2022-2027

CONSUMER ELECTRONICS IN INDONESIA

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 14 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 15 Sales of Consumer Electronics by Category: Value 2017-2022

Table 16 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 17 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 18 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 19 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 20 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 21 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

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Table 22 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 23 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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