

## **Home Audio and Cinema in Mexico**

Market Direction | 2022-07-29 | 20 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

During 2020 and 2021, demand for home audio and cinema was supported by the fact that local consumers were spending more time at home and thus more willing to spend money on home entertainment. However, this was largely offset by the economic shock of the pandemic, which led many of them to rein in their discretionary spending. In 2022, these trends will be reversed. As COVID-19 restrictions are lifted, local consumers will spend less time at home, but consumer confidence will begin to recover a...

Euromonitor International's Home Audio and Cinema in Mexico report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Audio and Cinema market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Home Audio and Cinema in Mexico  
Euromonitor International  
July 2022

List Of Contents And Tables

### **HOME AUDIO AND CINEMA IN MEXICO**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Economic stabilisation will support demand, but consumers are set to spend less time at home

Hi-fi systems under pressure from music streaming

Investment in bricks and mortar helps Samsung double its retail value share

#### **PROSPECTS AND OPPORTUNITIES**

An anticipated post-pandemic rebound will help to support modest growth in retail volume sales

Best Buy store closures help to accelerate e-commerce growth

Promotional events will remain key sales drivers

#### **CATEGORY DATA**

Table 1 Sales of Home Audio and Cinema by Category: Volume 2017-2022

Table 2 Sales of Home Audio and Cinema by Category: Value 2017-2022

Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2017-2022

Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2018-2022

Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2019-2022

Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2018-2022

Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2022-2027

Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2022-2027

Table 10 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2022-2027

### **CONSUMER ELECTRONICS IN MEXICO**

#### **EXECUTIVE SUMMARY**

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

#### **MARKET DATA**

Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Home Audio and Cinema in Mexico

Market Direction | 2022-07-29 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com