

Home Audio and Cinema in Colombia

Market Direction | 2022-07-27 | 17 pages | Euromonitor

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Report description:

Home audio and cinema overall is in decline in 2022, for the tenth consecutive year. Portability continues to stand as the most desirable feature for consumers, thus supporting growth of smaller and more convenient devices such as wireless speakers. This is to the detriment of the larger devices within home audio and cinema, such as hi-fi systems and audio separates.

Euromonitor International's Home Audio and Cinema in Colombia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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LG leads, with Samsung in second place

Soundbars stands out with positive performance in 2022

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Chinese brands appeal through favourable price-quality ratio, while specialist stores cater to a niche consumer base

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