

## **Headphones in the United Kingdom**

Market Direction | 2022-07-26 | 22 pages | Euromonitor

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### **Report description:**

Headphones is set to experience another year of double-digit growth in both retail volume and current value terms in 2022. Current value growth is expected to be higher than volume, resulting primarily from inflationary pressures due to labour shortages and rising supply chain costs such as shipping, wages, components and energy. Exiting the indulgence of lockdown, local consumers are searching for tools to help them exercise, placing both wireless headbands and TWS earbuds in a strong position.

Euromonitor International's Headphones in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Headphones market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Headphones in the United Kingdom  
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### List Of Contents And Tables

#### HEADPHONES IN THE UNITED KINGDOM

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

TWS earbuds drives growth in headphones with wireless headbands also contributing

ANC and key design trends in wireless headbands

Leading three players retain strong positions

##### PROSPECTS AND OPPORTUNITIES

TWS earbuds to push headphones into the future

Smart technology, connectivity and customisation to drive growth in both TWS earbuds and wireless headbands

E-commerce to remain largest distribution channel for headphones

##### CATEGORY DATA

Table 1 Sales of Headphones by Category: Volume 2017-2022

Table 2 Sales of Headphones by Category: Value 2017-2022

Table 3 Sales of Headphones by Category: % Volume Growth 2017-2022

Table 4 Sales of Headphones by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Headphones: % Volume 2018-2022

Table 6 LBN Brand Shares of Headphones: % Volume 2019-2022

Table 7 Distribution of Headphones by Channel: % Volume 2017-2022

Table 8 Forecast Sales of Headphones by Category: Volume 2022-2027

Table 9 Forecast Sales of Headphones by Category: Value 2022-2027

Table 10 □Forecast Sales of Headphones by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Headphones by Category: % Value Growth 2022-2027

#### CONSUMER ELECTRONICS IN THE UNITED KINGDOM

##### EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

##### MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

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Summary 1 Research Sources

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