

## **Headphones in Singapore**

Market Direction | 2022-07-26 | 18 pages | Euromonitor

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### **Report description:**

Headphones saw solid retail volume growth in 2021, albeit with a slower growth rate than in 2020, as replacement purchases were not yet necessary. The shift to indefinite working from home, and the hybrid model adopted by many companies in Singapore, led consumers to purchase headphones to complement their work from home setup. The need to be entertained also fuelled demand for headphones, as consumers started to look for features such as enhanced audio quality and active noise cancellation. Oth...

Euromonitor International's Headphones in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Headphones market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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