

Gum in Cameroon

Market Direction | 2022-07-22 | 18 pages | Euromonitor

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Report description:

Retail volume sales of gum continued to expand at a moderate pace during 2022, supported by robust population growth and urbanisation. Chewing gum dominates retail volume sales, with particularly strong demand among women and teenagers. Gum is often used by local consumers to relax, particularly when they are facing stressful situations.

Euromonitor International's Gum in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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