

## **Fine Wines/Champagne and Spirits in Sweden**

Market Direction | 2022-07-26 | 19 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic provided a considerable boost to fine wine/Champagne and spirits and to retail sales of alcoholic drinks in general, with sales increasing notably in both 2020 and 2021. When it comes to total sales (off-trade plus on-trade), sales in 2020 experienced a strong decline in value terms as the pandemic impacted consumers' social lives. However, there was a strong increase in on-trade sales in the second half of 2021, which resulted in total sales (on-trade plus off-trade) almos...

Euromonitor International's Fine Wines/Champagne and Spirits in Sweden report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Systembolaget retains the distribution monopoly

Swedish consumers show growing interest in auctions

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