

Experiential Luxury in Argentina

Market Direction | 2022-07-25 | 15 pages | Euromonitor

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Report description:

Experiential luxury is comprised of luxury hotels in Argentina. After suffering heavy losses in 2020 due to the COVID-19 pandemic the category saw a strong recovery in 2021 as the government began to ease its restrictions in line with the rollout of its vaccination programme. The category has continued to see double-digit growth in current value terms in 2022 as inbound tourists begin to return in greater numbers. Nonetheless, luxury hotels is not expected to see value sales recover to pre-pande...

Euromonitor International's Experiential Luxury in Argentina report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Experiential Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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