

Consumer Electronics in the United Kingdom

Market Direction | 2022-07-26 | 91 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2200.00
- Multiple User License (1 Site) €4400.00
- Multiple User License (Global) €6600.00

Report description:

Consumer electronics in the UK is set to experience a period of normalisation in 2022, with marginal retail volume declines. This marks the first time that the local industry will experience a drop in demand since 2016, with many categories cooling off from their dynamic growth of 2020 and 2021. Such falls are not only being driven by reduced demand from consumers but also from supply issues, including but not limited to, component and labour shortages as well as rising energy and shipping costs...

Euromonitor International's Consumer Electronics in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Electronics in the United Kingdom
Euromonitor International
July 2022

List Of Contents And Tables

CONSUMER ELECTRONICS IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for consumer electronics?

MARKET DATA

Table 1 Sales of Consumer Electronics by Category: Volume 2017-2022
Table 2 Sales of Consumer Electronics by Category: Value 2017-2022
Table 3 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022
Table 4 Sales of Consumer Electronics by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Consumer Electronics: % Volume 2018-2022
Table 6 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022
Table 7 Distribution of Consumer Electronics by Channel: % Volume 2017-2022
Table 8 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027
Table 9 Forecast Sales of Consumer Electronics by Category: Value 2022-2027
Table 10 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027
Table 11 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

COMPUTERS AND PERIPHERALS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

2022 computers and peripherals experiences worst volume decline of review period
Portable computers least affected by category declines, driven by laptops
Despite volume declines, computers and peripherals enjoys notable new product development, boosting value growth

PROSPECTS AND OPPORTUNITIES

Desktops set to be weakest performer over forecast period, followed by tablets and printers
Laptops and monitors to be strongest performers
E-commerce to retain relevance as strong distribution channel for computers and peripherals

CATEGORY DATA

Table 12 Sales of Computers and Peripherals by Category: Volume 2017-2022
Table 13 Sales of Computers and Peripherals by Category: Value 2017-2022
Table 14 Sales of Computers and Peripherals by Category: % Volume Growth 2017-2022
Table 15 Sales of Computers and Peripherals by Category: % Value Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Sales of Computers by Category: Business Volume 2017-2022
 Table 17 Sales of Computers by Category: Business Value MSP 2017-2022
 Table 18 Sales of Computers by Category: Business Volume Growth 2017-2022
 Table 19 Sales of Computers by Category: Business Value MSP Growth 2017-2022
 Table 20 NBO Company Shares of Computers and Peripherals: % Volume 2018-2022
 Table 21 LBN Brand Shares of Computers and Peripherals: % Volume 2019-2022
 Table 22 Distribution of Computers and Peripherals by Channel: % Volume 2017-2022
 Table 23 Forecast Sales of Computers and Peripherals by Category: Volume 2022-2027
 Table 24 Forecast Sales of Computers and Peripherals by Category: Value 2022-2027
 Table 25 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2022-2027
 Table 26 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2022-2027
 Table 27 Forecast Sales of Computers by Category: Business Volume 2022-2027
 Table 28 Forecast Sales of Computers by Category: Business Value MSP 2022-2027
 Table 29 Forecast Sales of Computers by Category: Business Volume Growth 2022-2027
 Table 30 Forecast Sales of Computers by Category: Business Value MSP Growth 2022-2027

IN-CAR ENTERTAINMENT IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Declining in-car entertainment is challenged on multiple fronts
 In-car navigation posts highest volume decline, closely followed by in-dash media players
 Established players retain dominance in a fading category

PROSPECTS AND OPPORTUNITIES

Opportunities remain for in-car speakers over forecast period
 In-car navigation players shifting priorities
 E-commerce to retain dominance despite recovery of select store-based channels

CATEGORY DATA

Table 31 Sales of In-Car Entertainment by Category: Volume 2017-2022
 Table 32 Sales of In-Car Entertainment by Category: Value 2017-2022
 Table 33 Sales of In-Car Entertainment by Category: % Volume Growth 2017-2022
 Table 34 Sales of In-Car Entertainment by Category: % Value Growth 2017-2022
 Table 35 NBO Company Shares of In-Car Entertainment: % Volume 2018-2022
 Table 36 LBN Brand Shares of In-Car Entertainment: % Volume 2019-2022
 Table 37 Distribution of In-Car Entertainment by Channel: % Volume 2017-2022
 Table 38 Forecast Sales of In-Car Entertainment by Category: Volume 2022-2027
 Table 39 Forecast Sales of In-Car Entertainment by Category: Value 2022-2027
 Table 40 Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2022-2027
 Table 41 Forecast Sales of In-Car Entertainment by Category: % Value Growth 2022-2027

HOME AUDIO AND CINEMA IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slower declines for a mature category in 2022
 Premiumisation driven by desire for smart, customisable and high-quality features
 Gradual return of in-store shopping in 2022

PROSPECTS AND OPPORTUNITIES

Home cinema and speaker systems to remain as only positive performer over forecast period
 Design becomes increasingly important factor in consumers' purchasing decisions
 Vinyl players to boost audio separates

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

CATEGORY DATA

Table 42 Sales of Home Audio and Cinema by Category: Volume 2017-2022

Table 43 Sales of Home Audio and Cinema by Category: Value 2017-2022

Table 44 Sales of Home Audio and Cinema by Category: % Volume Growth 2017-2022

Table 45 Sales of Home Audio and Cinema by Category: % Value Growth 2017-2022

Table 46 NBO Company Shares of Home Audio and Cinema: % Volume 2018-2022

Table 47 LBN Brand Shares of Home Audio and Cinema: % Volume 2019-2022

Table 48 Distribution of Home Audio and Cinema by Channel: % Volume 2018-2022

Table 49 Forecast Sales of Home Audio and Cinema by Category: Volume 2022-2027

Table 50 Forecast Sales of Home Audio and Cinema by Category: Value 2022-2027

Table 51 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2022-2027

HOME VIDEO IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Further significant volume declines for televisions in 2022

Gaming features amongst the top sales drivers for televisions

Major players remain unchanged but LCD exposure leads to declines in share for some

PROSPECTS AND OPPORTUNITIES

LCD TVs to further decline, and be replaced by Mini-LED technology

Smart TVs to expand beyond voice control

Return of in-store retailing expected but forecast period remains uncertain

CATEGORY DATA

Table 53 Sales of Home Video by Category: Volume 2017-2022

Table 54 Sales of Home Video by Category: Value 2017-2022

Table 55 Sales of Home Video by Category: % Volume Growth 2017-2022

Table 56 Sales of Home Video by Category: % Value Growth 2017-2022

Table 57 Sales of LCD TVs by Network Connectivity: % Retail Volume 2017-2022

Table 58 NBO Company Shares of Home Video: % Volume 2018-2022

Table 59 LBN Brand Shares of Home Video: % Volume 2019-2022

Table 60 Distribution of Home Video by Channel: % Volume 2017-2022

Table 61 Forecast Sales of Home Video by Category: Volume 2022-2027

Table 62 □Forecast Sales of Home Video by Category: Value 2022-2027

Table 63 □Forecast Sales of Home Video by Category: % Volume Growth 2022-2027

Table 64 □Forecast Sales of Home Video by Category: % Value Growth 2022-2027

Table 65 □Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2022-2027

IMAGING DEVICES IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Further declines for imaging devices in 2022, but first year of positive value growth since 2015

Imaging devices faces number of challenges

Imaging devices remains highly consolidated in 2022

PROSPECTS AND OPPORTUNITIES

Digital camcorders set to be stronger performer than digital cameras over forecast period

Greater specialisation to target remaining audience in imaging devices

CATEGORY DATA

Table 66 Sales of Imaging Devices by Category: Volume 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 67 Sales of Imaging Devices by Category: Value 2017-2022
Table 68 Sales of Imaging Devices by Category: % Volume Growth 2017-2022
Table 69 Sales of Imaging Devices by Category: % Value Growth 2017-2022
Table 70 NBO Company Shares of Imaging Devices: % Volume 2018-2022
Table 71 LBN Brand Shares of Imaging Devices: % Volume 2019-2022
Table 72 Distribution of Imaging Devices by Channel: % Volume 2017-2022
Table 73 Forecast Sales of Imaging Devices by Category: Volume 2022-2027
Table 74 Forecast Sales of Imaging Devices by Category: Value 2022-2027
Table 75 □Forecast Sales of Imaging Devices by Category: % Volume Growth 2022-2027
Table 76 □Forecast Sales of Imaging Devices by Category: % Value Growth 2022-2027
PORTABLE PLAYERS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wireless speakers to remain as only positive performer in 2022
Durability, design, customisation and portability key trending features in wireless speakers
Changes amongst top five wireless speaker players in 2022

PROSPECTS AND OPPORTUNITIES

Wireless speakers and e-readers only survivors in category by end of forecast period
Smart and interoperable wireless speakers to become mainstream

CATEGORY DATA

Table 77 Sales of Portable Players by Category: Volume 2017-2022
Table 78 Sales of Portable Players by Category: Value 2017-2022
Table 79 Sales of Portable Players by Category: % Volume Growth 2017-2022
Table 80 Sales of Portable Players by Category: % Value Growth 2017-2022
Table 81 NBO Company Shares of Portable Players: % Volume 2018-2022
Table 82 LBN Brand Shares of Portable Players: % Volume 2019-2022
Table 83 Distribution of Portable Players by Channel: % Volume 2017-2022
Table 84 Forecast Sales of Portable Players by Category: Volume 2022-2027
Table 85 Forecast Sales of Portable Players by Category: Value 2022-2027
Table 86 □Forecast Sales of Portable Players by Category: % Volume Growth 2022-2027
Table 87 □Forecast Sales of Portable Players by Category: % Value Growth 2022-2027
MOBILE PHONES IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Ongoing supply chain issues mean demand outstrips supply of smartphones
5G and foldables key trends in smartphones
Cost of living crisis to bolster growth of economy and mid-priced smartphones

PROSPECTS AND OPPORTUNITIES

Smartphones set to experience positive performance over forecast period
Innovation in displays keeps volume growth high
Feature phones to record slower declines over forecast period

CATEGORY DATA

Table 88 Sales of Mobile Phones by Category: Volume 2017-2022
Table 89 Sales of Mobile Phones by Category: Value 2017-2022
Table 90 Sales of Mobile Phones by Category: % Volume Growth 2017-2022
Table 91 Sales of Mobile Phones by Category: % Value Growth 2017-2022
Table 92 Sales of Smartphones by Screen Size: % Retail Volume 2019-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 93 NBO Company Shares of Mobile Phones: % Volume 2018-2022

Table 94 LBN Brand Shares of Mobile Phones: % Volume 2019-2022

Table 95 Distribution of Mobile Phones by Channel: % Volume 2017-2022

Table 96 Forecast Sales of Mobile Phones by Category: Volume 2022-2027

Table 97 □Forecast Sales of Mobile Phones by Category: Value 2022-2027

Table 98 □Forecast Sales of Mobile Phones by Category: % Volume Growth 2022-2027

Table 99 □Forecast Sales of Mobile Phones by Category: % Value Growth 2022-2027

Table 100 □Forecast Sales of Smartphones by Screen Size: % Retail Volume 2022-2027

WEARABLE ELECTRONICS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Smart wearables succeeds despite cost of living crisis

Premiumisation improves longevity and accuracy of wearable electronics

Fierce competition within the rapidly emerging smart wearables

PROSPECTS AND OPPORTUNITIES

Both activity watch (analogue) and activity watch (digital) to lose ground to smart wearables

Specialisation means personalisation for consumers of smart wearables

Aggressive and competitive nature of smart wearables to continue

CATEGORY DATA

Table 101 Sales of Wearable Electronics by Category: Volume 2017-2022

Table 102 Sales of Wearable Electronics by Category: Value 2017-2022

Table 103 Sales of Wearable Electronics by Category: % Volume Growth 2017-2022

Table 104 Sales of Wearable Electronics by Category: % Value Growth 2017-2022

Table 105 NBO Company Shares of Wearable Electronics: % Volume 2018-2022

Table 106 LBN Brand Shares of Wearable Electronics: % Volume 2019-2022

Table 107 Distribution of Wearable Electronics by Channel: % Volume 2017-2022

Table 108 Forecast Sales of Wearable Electronics by Category: Volume 2022-2027

Table 109 Forecast Sales of Wearable Electronics by Category: Value 2022-2027

Table 110 □Forecast Sales of Wearable Electronics by Category: % Volume Growth 2022-2027

Table 111 □Forecast Sales of Wearable Electronics by Category: % Value Growth 2022-2027

HEADPHONES IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

TWS earbuds drives growth in headphones with wireless headbands also contributing

ANC and key design trends in wireless headbands

Leading three players retain strong positions

PROSPECTS AND OPPORTUNITIES

TWS earbuds to push headphones into the future

Smart technology, connectivity and customisation to drive growth in both TWS earbuds and wireless headbands

E-commerce to remain largest distribution channel for headphones

CATEGORY DATA

Table 112 Sales of Headphones by Category: Volume 2017-2022

Table 113 Sales of Headphones by Category: Value 2017-2022

Table 114 Sales of Headphones by Category: % Volume Growth 2017-2022

Table 115 Sales of Headphones by Category: % Value Growth 2017-2022

Table 116 NBO Company Shares of Headphones: % Volume 2018-2022

Table 117 LBN Brand Shares of Headphones: % Volume 2019-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 118 Distribution of Headphones by Channel: % Volume 2017-2022

Table 119 Forecast Sales of Headphones by Category: Volume 2022-2027

Table 120 Forecast Sales of Headphones by Category: Value 2022-2027

Table 121 □Forecast Sales of Headphones by Category: % Volume Growth 2022-2027

Table 122 □Forecast Sales of Headphones by Category: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Consumer Electronics in the United Kingdom

Market Direction | 2022-07-26 | 91 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2200.00
	Multiple User License (1 Site)	€4400.00
	Multiple User License (Global)	€6600.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-04
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com