

Consumer Electronics in Denmark

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Report description:

Overall, consumer electronics is set to see a further fall in volume sales in 2022, though value sales are expected to increase. There are several factors leading to the volume decline. Inflation is increasing, due to the war in Ukraine, which is pushing up energy prices, and there is also continuing global supply constraints of key components of consumer electronics and this is also pushing up prices.

Euromonitor International's Consumer Electronics in Denmark report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Electronics in Denmark

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List Of Contents And Tables

CONSUMER ELECTRONICS IN DENMARK

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 1 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 2 Sales of Consumer Electronics by Category: Value 2017-2022

Table 3 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 4 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 6 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 7 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 8 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 9 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 10 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 11 Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

COMPUTERS AND PERIPHERALS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Further volume decline in 2022

Apple retains top spot

Peripherals register biggest volume decline and tablets losing out to Chromebooks

PROSPECTS AND OPPORTUNITIES

Further fall in volume sales over forecast period

Sustainability increasingly to the fore

Gaming niche likely to further expand in terms of target audience

CATEGORY DATA

Table 12 Sales of Computers and Peripherals by Category: Volume 2017-2022

Table 13 Sales of Computers and Peripherals by Category: Value 2017-2022

Table 14 Sales of Computers and Peripherals by Category: % Volume Growth 2017-2022

Table 15 Sales of Computers and Peripherals by Category: % Value Growth 2017-2022

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Table 16 Sales of Computers by Category: Business Volume 2017-2022
Table 17 Sales of Computers by Category: Business Value MSP 2017-2022
Table 18 Sales of Computers by Category: Business Volume Growth 2017-2022
Table 19 Sales of Computers by Category: Business Value MSP Growth 2017-2022
Table 20 NBO Company Shares of Computers and Peripherals: % Volume 2018-2022
Table 21 LBN Brand Shares of Computers and Peripherals: % Volume 2019-2022
Table 22 Distribution of Computers and Peripherals by Channel: % Volume 2017-2022
Table 23 Forecast Sales of Computers and Peripherals by Category: Volume 2022-2027
Table 24 Forecast Sales of Computers and Peripherals by Category: Value 2022-2027
Table 25 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2022-2027
Table 26 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2022-2027
Table 27 Forecast Sales of Computers by Category: Business Volume 2022-2027
Table 28 Forecast Sales of Computers by Category: Business Value MSP 2022-2027
Table 29 Forecast Sales of Computers by Category: Business Volume Growth 2022-2027
Table 30 Forecast Sales of Computers by Category: Business Value MSP Growth 2022-2027

IN-CAR ENTERTAINMENT IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Further volume decline in 2022

In car-navigation fares best

Garmin retains overall leadership due to dominance of in-car navigation

PROSPECTS AND OPPORTUNITIES

Negative outlook over forecast period

Environmental concerns of Danes have potential to reduce car usage

Uncertain economic outlook could stabilise volume declines

CATEGORY DATA

Table 31 Sales of In-Car Entertainment by Category: Volume 2017-2022

Table 32 Sales of In-Car Entertainment by Category: Value 2017-2022

Table 33 Sales of In-Car Entertainment by Category: % Volume Growth 2017-2022

Table 34 Sales of In-Car Entertainment by Category: % Value Growth 2017-2022

Table 35 NBO Company Shares of In-Car Entertainment: % Volume 2018-2022

Table 36 LBN Brand Shares of In-Car Entertainment: % Volume 2019-2022

Table 37 Distribution of In-Car Entertainment by Channel: % Volume 2017-2022

Table 38 Forecast Sales of In-Car Entertainment by Category: Volume 2022-2027

Table 39 Forecast Sales of In-Car Entertainment by Category: Value 2022-2027

Table 40 Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2022-2027

Table 41 Forecast Sales of In-Car Entertainment by Category: % Value Growth 2022-2027

HOME AUDIO AND CINEMA IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Shrinking living spaces and high smartphone penetration negatively impacts demand for home audio and cinema

Soundbars increasingly popular

Samsung retains leadership of fairly consolidated competitive landscape

PROSPECTS AND OPPORTUNITIES

Projected volume declines

Soundbars correlate with TV sales

Uncertain economic outlook dampens volume sales

CATEGORY DATA

Table 42 Sales of Home Audio and Cinema by Category: Volume 2017-2022

Table 43 Sales of Home Audio and Cinema by Category: Value 2017-2022

Table 44 Sales of Home Audio and Cinema by Category: % Volume Growth 2017-2022

Table 45 Sales of Home Audio and Cinema by Category: % Value Growth 2017-2022

Table 46 NBO Company Shares of Home Audio and Cinema: % Volume 2018-2022

Table 47 LBN Brand Shares of Home Audio and Cinema: % Volume 2019-2022

Table 48 Distribution of Home Audio and Cinema by Channel: % Volume 2018-2022

Table 49 Forecast Sales of Home Audio and Cinema by Category: Volume 2022-2027

Table 50 Forecast Sales of Home Audio and Cinema by Category: Value 2022-2027

Table 51 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2022-2027

HOME VIDEO IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

TVs only growing segment in 2022

Continued increase in screen sizes supports value sales

Manufacturers keep innovating

PROSPECTS AND OPPORTUNITIES

Decline in volume sales of TVs over forecast period

Growth for OLED TVs as price fall

Uncertain economic outlook dampens volume sales

CATEGORY DATA

Table 53 Sales of Home Video by Category: Volume 2017-2022

Table 54 Sales of Home Video by Category: Value 2017-2022

Table 55 Sales of Home Video by Category: % Volume Growth 2017-2022

Table 56 Sales of Home Video by Category: % Value Growth 2017-2022

Table 57 Sales of LCD TVs by Network Connectivity: % Retail Volume 2017-2022

Table 58 NBO Company Shares of Home Video: % Volume 2018-2022

Table 59 LBN Brand Shares of Home Video: % Volume 2019-2022

Table 60 Distribution of Home Video by Channel: % Volume 2017-2022

Table 61 Forecast Sales of Home Video by Category: Volume 2022-2027

Table 62 □Forecast Sales of Home Video by Category: Value 2022-2027

Table 63 □Forecast Sales of Home Video by Category: % Volume Growth 2022-2027

Table 64 □Forecast Sales of Home Video by Category: % Value Growth 2022-2027

Table 65 □Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2022-2027

IMAGING DEVICES IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Steep volume decline for imaging devices in 2022

Canon retains leadership of consolidated competitive landscape

Unit price increases

PROSPECTS AND OPPORTUNITIES

Bleak outlook over forecast period

Lifting of restrictions offers opportunities for digital camcorders

Uncertain economic outlook dampens volume sales

CATEGORY DATA

Table 66 Sales of Imaging Devices by Category: Volume 2017-2022
Table 67 Sales of Imaging Devices by Category: Value 2017-2022
Table 68 Sales of Imaging Devices by Category: % Volume Growth 2017-2022
Table 69 Sales of Imaging Devices by Category: % Value Growth 2017-2022
Table 70 NBO Company Shares of Imaging Devices: % Volume 2018-2022
Table 71 LBN Brand Shares of Imaging Devices: % Volume 2019-2022
Table 72 Distribution of Imaging Devices by Channel: % Volume 2017-2022
Table 73 Forecast Sales of Imaging Devices by Category: Volume 2022-2027
Table 74 Forecast Sales of Imaging Devices by Category: Value 2022-2027
Table 75 □Forecast Sales of Imaging Devices by Category: % Volume Growth 2022-2027
Table 76 □Forecast Sales of Imaging Devices by Category: % Value Growth 2022-2027

PORTABLE PLAYERS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continued volume decline for portable media players and e-readers

Despite increasing competition, Google Home is set to retain overall leadership of portable players in 2022

Growth for wireless speakers

PROSPECTS AND OPPORTUNITIES

E-readers and portable media players continue downward decline

Continued but slowing growth for wireless speakers

Uncertain economic outlook dampens volume sales

CATEGORY DATA

Table 77 Sales of Portable Players by Category: Volume 2017-2022
Table 78 Sales of Portable Players by Category: Value 2017-2022
Table 79 Sales of Portable Players by Category: % Volume Growth 2017-2022
Table 80 Sales of Portable Players by Category: % Value Growth 2017-2022
Table 81 NBO Company Shares of Portable Players: % Volume 2018-2022
Table 82 LBN Brand Shares of Portable Players: % Volume 2019-2022
Table 83 Distribution of Portable Players by Channel: % Volume 2017-2022
Table 84 Forecast Sales of Portable Players by Category: Volume 2022-2027
Table 85 Forecast Sales of Portable Players by Category: Value 2022-2027
Table 86 □Forecast Sales of Portable Players by Category: % Volume Growth 2022-2027
Table 87 □Forecast Sales of Portable Players by Category: % Value Growth 2022-2027

MOBILE PHONES IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slight fall in mobile phone volume sales

Landscape remains fairly consolidated

Second-hand sales and sustainability concerns hampering volume sales

PROSPECTS AND OPPORTUNITIES

5G offers growth opportunities for smartphones

Smartphones increasingly essential for everyday life

Uncertain economic outlook dampens volume demand

CATEGORY DATA

Table 88 Sales of Mobile Phones by Category: Volume 2017-2022
Table 89 Sales of Mobile Phones by Category: Value 2017-2022
Table 90 Sales of Mobile Phones by Category: % Volume Growth 2017-2022

Table 91 Sales of Mobile Phones by Category: % Value Growth 2017-2022

Table 92 Sales of Smartphones by Screen Size: % Retail Volume 2019-2022

Table 93 NBO Company Shares of Mobile Phones: % Volume 2018-2022

Table 94 LBN Brand Shares of Mobile Phones: % Volume 2019-2022

Table 95 Distribution of Mobile Phones by Channel: % Volume 2017-2022

Table 96 Forecast Sales of Mobile Phones by Category: Volume 2022-2027

Table 97 □Forecast Sales of Mobile Phones by Category: Value 2022-2027

Table 98 □Forecast Sales of Mobile Phones by Category: % Volume Growth 2022-2027

Table 99 □Forecast Sales of Mobile Phones by Category: % Value Growth 2022-2027

Table 100 □Forecast Sales of Smartphones by Screen Size: % Retail Volume 2022-2027

WEARABLE ELECTRONICS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Further volume growth in 2022

Design Increasingly important

Leading brands retain loyal consumer base

PROSPECTS AND OPPORTUNITIES

Ongoing shift towards smart wearables

Wellbeing and convenience remains key drives of value sales

Volume sales fall for activity bands

CATEGORY DATA

Table 101 Sales of Wearable Electronics by Category: Volume 2017-2022

Table 102 Sales of Wearable Electronics by Category: Value 2017-2022

Table 103 Sales of Wearable Electronics by Category: % Volume Growth 2017-2022

Table 104 Sales of Wearable Electronics by Category: % Value Growth 2017-2022

Table 105 NBO Company Shares of Wearable Electronics: % Volume 2018-2022

Table 106 LBN Brand Shares of Wearable Electronics: % Volume 2019-2022

Table 107 Distribution of Wearable Electronics by Channel: % Volume 2017-2022

Table 108 Forecast Sales of Wearable Electronics by Category: Volume 2022-2027

Table 109 Forecast Sales of Wearable Electronics by Category: Value 2022-2027

Table 110 □Forecast Sales of Wearable Electronics by Category: % Volume Growth 2022-2027

Table 111 □Forecast Sales of Wearable Electronics by Category: % Value Growth 2022-2027

HEADPHONES IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continued volume growth in 2022

Affordable brands gaining share

Rapidly changing technology means headphones needs to be upgraded frequently

PROSPECTS AND OPPORTUNITIES

Decline in volume sales over forecast period

Gaming offers opportunity for growth

Further shift away from wireless earphones

CATEGORY DATA

Table 112 Sales of Headphones by Category: Volume 2017-2022

Table 113 Sales of Headphones by Category: Value 2017-2022

Table 114 Sales of Headphones by Category: % Volume Growth 2017-2022

Table 115 Sales of Headphones by Category: % Value Growth 2017-2022

Table 116 NBO Company Shares of Headphones: % Volume 2018-2022

Table 117 LBN Brand Shares of Headphones: % Volume 2019-2022

Table 118 Distribution of Headphones by Channel: % Volume 2017-2022

Table 119 Forecast Sales of Headphones by Category: Volume 2022-2027

Table 120 Forecast Sales of Headphones by Category: Value 2022-2027

Table 121 □Forecast Sales of Headphones by Category: % Volume Growth 2022-2027

Table 122 □Forecast Sales of Headphones by Category: % Value Growth 2022-2027

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