

Consumer Electronics in Argentina

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Report description:

Pandemic fallout and current supply issues combined with inflationary pressures means that volume sales across most of consumer electronics in 2022 are in large part determined by product availability. In many cases, such as smartphones, for example, demand remains unsatisfied due to lack of parts or final products imported. Throughout 2020 and 2021, and to some extent well into 2022, players have been working with little (or even no) stock. Though the situation is somewhat improved in 2022, pro...

Euromonitor International's Consumer Electronics in Argentina report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HP leads overall with Lenovo topping laptops

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