

## **Computers and Peripherals in the United Kingdom**

Market Direction | 2022-07-26 | 24 pages | Euromonitor

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### **Report description:**

After the dramatic surges in demand recorded in 2020 and the subsequent above pre-pandemic performance of 2021, 2022 can be interpreted as a year of normalisation. Indeed, with consumer demand being heavily saturated following the emergence of the pandemic, a high number of new purchases are not expected in 2022, compounded by the cost of living crisis. A second reason behind the sizeable decline is the ending of lockdowns, which translates into greater spending on experiences outside of the home...

Euromonitor International's Computers and Peripherals in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Computers and Peripherals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2022

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2022 computers and peripherals experiences worst volume decline of review period

Portable computers least affected by category declines, driven by laptops

Despite volume declines, computers and peripherals enjoys notable new product development, boosting value growth

#### **PROSPECTS AND OPPORTUNITIES**

Desktops set to be weakest performer over forecast period, followed by tablets and printers

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