

Computers and Peripherals in Colombia

Market Direction | 2022-07-27 | 21 pages | Euromonitor

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Report description:

In 2022 laptops, desktops and monitors are posting positive volume growth again. Laptops and desktops saw a boost during COVID-19 thanks to the huge increase in working from home, with pandemic-related restrictions supporting expansion of the home office. In 2022 the number of people working from home still remains higher than during pre-pandemic years, and more and more people are launching their own businesses, further adding to the work-from-home trend. All of this continues to boost sales in...

Euromonitor International's Computers and Peripherals in Colombia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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