

## **Cigars, Cigarillos and Smoking Tobacco in Vietnam**

Market Direction | 2022-07-26 | 22 pages | Euromonitor

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### **Report description:**

Cigars and cigarillos remains a relatively niche area in Vietnam, with only cigars having a significant presence. Due to the high price of cigars and limited awareness of these products demand is largely reserved for high-income earners, for example businessmen and executives. As such, cigar consumption was not affected by the economic impact of COVID-19 in 2021. In addition, during the year, retail value sales of cigars were driven by rising unit prices as a result of rising supply chain costs.

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

July 2022

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