

Cigars, Cigarillos and Smoking Tobacco in Pakistan

Market Direction | 2022-07-26 | 21 pages | Euromonitor

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Report description:

Sales of cigars continued to enjoy steady growth in both value and volume terms in Pakistan in 2021. Cigars tend to be consumed in a leisurely manner and are targeted towards a niche market, namely the most affluent consumer group. The consumer base remains solid and unphased by economic challenges. However, an improving economy in Pakistan over the review period has led to a growing middle-income group in the country, driving up demand for more luxury goods, while the presence of lower-priced C...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 DEVELOPMENTS

Cigars considered a luxury product by both affluent consumers and an aspiring middle-income group

Distribution remains the same in 2021 with tobacco specialists being the main retailers for cigars

Imperial Tobacco remains the dominant player in cigars with Phillies affordable to a wider consumer base

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