

Cigars, Cigarillos and Smoking Tobacco in North Macedonia

Market Direction | 2022-07-26 | 27 pages | Euromonitor

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Report description:

Cigars continued to expand at an impressive pace in 2021, with volume sales increasing at a high double-digit rate that was up dramatically on the one recorded in 2020. While growth was skewed by the fact that sales were emerging from a relatively low base, the category's performance was also lifted by improvements in confidence and spending power among consumers as North Macedonia's economy rebounded from the negative impact of the pandemic. Additionally, in line with the development of the loc...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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CIGARS, CIGARILLOS AND SMOKING TOBACCO IN NORTH MACEDONIA

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2021 DEVELOPMENTS

Cigars shows improved performance while demand for cigarillos continues to decline
Fine cut tobacco continues to attract smokers seeking a more economical alternative
Price polarisation increasingly visible in smoking tobacco

PROSPECTS AND OPPORTUNITIES

Cigars and cigarillos set to benefit from growing interest among young adults
Migration from cigarettes from smoking tobacco will continue
Improvements in online distribution should help to lift overall demand

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EXECUTIVE SUMMARY

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Tobacco in 2021: The big picture

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What next for tobacco?

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