

Cigars, Cigarillos and Smoking Tobacco in Kazakhstan

Market Direction | 2022-07-29 | 28 pages | Euromonitor

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Report description:

Sales of cigarillos and cigars were restored in 2021 after the huge fall they experienced in 2020. In Kazakhstan, cigars and cigarillos are mainly smoked while out socialising, such as at parties, during visits to bars and restaurants etc, rather than at home. With the pandemic restrictions hitting the market in 2020, the easing of them in 2021 set cigars and cigarillos on the path towards recovery. In terms of the distribution of cigars and cigarillos, while tobacco specialists remained the dom...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 DEVELOPMENTS

Cigarillos and cigars gain in 2021 as consumers return to socialising outside the home as pandemic restrictions ease Lucky strike cigarillos launched by British American Tobacco

Hookah smoking ban appears to work as recovery from the previous year's decline is weak

PROSPECTS AND OPPORTUNITIES

Negative outlook for cigars, cigarillos and smoking tobacco in general due to measures to discourage consumption

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TOBACCO IN KAZAKHSTAN

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2021 key trends

Competitive landscape

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What next for tobacco?

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Smoking prevalence

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