

Cigarettes in Kazakhstan

Market Direction | 2022-07-29 | 26 pages | Euromonitor

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Report description:

Retail volume sales of cigarettes declined in Kazakhstan in 2021. Rising health awareness remained a primary driver of the declining trend in cigarette volume sales in the year. Price hikes caused by a rise in excise duty gave smokers an additional incentive to quit or cut down, while also boosting illicit trade. Retail volume sales were also further depressed by growing competition from e-vapour products and heated tobacco products, which are more widely available in Kazakhstan and are perceived...

Euromonitor International's Cigarettes in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2022

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CIGARETTES IN KAZAKHSTAN

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Legislation does not favour cigarettes while mandatory labelling limits innovation

The industry shifts towards alternatives due to sales difficulties with cigarettes

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Economy and mid-price cigarette segments to gain slight share

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TOBACCO IN KAZAKHSTAN

EXECUTIVE SUMMARY

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