

Chocolate Confectionery in Cameroon

Market Direction | 2022-07-22 | 19 pages | Euromonitor

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Report description:

In spite of the pandemic, retail volume sales of chocolate confectionery continued to expand throughout the review period. Although the rate of growth slowed during 2022, it remain above the review period average. Tablets remained by far the most dynamic category in chocolate confectionery during the year. They are relatively affordable, while dominant player Chocolaterie Confiserie du Cameroun (Chococam) is widening its distribution. The latter's flagship brand Mambo has been around for three d...

Euromonitor International's Chocolate Confectionery in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

July 2022

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Increased import duties undermine demand for imported offerings

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