

Bath and Shower in Brazil

Market Direction | 2022-07-28 | 28 pages | Euromonitor

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Report description:

Brazil is a tropical country. Bathing or taking a shower every day, and usually more than once depending on the level of heat intensity, was already a cultural practice for Brazilians, but this has intensified since the beginning of the COVID-19 pandemic. The increasing awareness of contagion factors has meant that bath and shower products such as liquid and bar soap maintained strong growth rates in 2021. However, after a sales boom due to preventative health and stockpiling in 2020, overall ba...

Euromonitor International's Bath and Shower in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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