

Alcoholic Drinks in Cameroon

Market Direction | 2022-07-25 | 53 pages | Euromonitor

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Report description:

Total retail volume sales of alcoholic drinks continued to decline during 2021 - albeit at a more modest rate than in the previous year. An unstable economic environment amid multiple domestic security crises was the main driver of this, rather than COVID-19. While pandemic restrictions remained in place during much of 2021, there was little enforcement, and they were widely flouted. On-trade volume sales of alcoholic drinks showed signs of stabilising in 2021 but were still down around a third...

Euromonitor International's Alcoholic Drinks in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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