

Alcoholic Drinks in Cameroon

Market Direction | 2022-07-25 | 53 pages | Euromonitor

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Report description:

Total retail volume sales of alcoholic drinks continued to decline during 2021 - albeit at a more modest rate than in the previous year. An unstable economic environment amid multiple domestic security crises was the main driver of this, rather than COVID-19. While pandemic restrictions remained in place during much of 2021, there was little enforcement, and they were widely flouted. On-trade volume sales of alcoholic drinks showed signs of stabilising in 2021 but were still down around a third...

Euromonitor International's Alcoholic Drinks in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Alcoholic Drinks in Cameroon
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List Of Contents And Tables

ALCOHOLIC DRINKS IN CAMEROON

EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2021

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 1 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

MARKET DATA

Table 2 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 3 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 4 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 5 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 10 GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 11 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 12 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 13 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 14 Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

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Table 15 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 16 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

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SOURCES

Summary 2 Research Sources

BEER IN CAMEROON

KEY DATA FINDINGS

2021 DEVELOPMENTS

Off-trade sales continue to decline

COVID-19 restrictions remain in place but are widely flouted

Brasaf launches beer in one litre PET bottles - a first for Cameroon

PROSPECTS AND OPPORTUNITIES

Demand will shift further towards the on-trade

Craft beer has potential but faces formidable challenges

Supermarkets blur the line between off-trade and on-trade

CATEGORY BACKGROUND

Lager price band methodology

Summary 3 Lager by Price Band 2021

CATEGORY DATA

Table 17 Sales of Beer by Category: Total Volume 2016-2021

Table 18 Sales of Beer by Category: Total Value 2016-2021

Table 19 Sales of Beer by Category: % Total Volume Growth 2016-2021

Table 20 Sales of Beer by Category: % Total Value Growth 2016-2021

Table 21 Sales of Beer by Off-trade vs On-trade: Volume 2016-2021

Table 22 Sales of Beer by Off-trade vs On-trade: Value 2016-2021

Table 23 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 24 Sales of Beer by Off-trade vs On-trade: % Value Growth 2016-2021

Table 25 GBO Company Shares of Beer: % Total Volume 2017-2021

Table 26 □NBO Company Shares of Beer: % Total Volume 2017-2021

Table 27 □LBN Brand Shares of Beer: % Total Volume 2018-2021

Table 28 □Forecast Sales of Beer by Category: Total Volume 2021-2026

Table 29 □Forecast Sales of Beer by Category: Total Value 2021-2026

Table 30 □Forecast Sales of Beer by Category: % Total Volume Growth 2021-2026

Table 31 □Forecast Sales of Beer by Category: % Total Value Growth 2021-2026

WINE IN CAMEROON

KEY DATA FINDINGS

2021 DEVELOPMENTS

High pricing limits demand

Emerging player BVS SA poses a stern challenge to incumbent SOFAVINC

Specialist on-trade venues proliferate

PROSPECTS AND OPPORTUNITIES

Supermarkets will grow in importance as a distribution channel

The product offer will widen

Easing of pandemic restrictions and revival in tourism will boost on-trade demand

CATEGORY DATA

Table 32 Sales of Wine by Category: Total Volume 2016-2021

Table 33 Sales of Wine by Category: Total Value 2016-2021

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Table 34 Sales of Wine by Category: % Total Volume Growth 2016-2021
 Table 35 Sales of Wine by Category: % Total Value Growth 2016-2021
 Table 36 Sales of Wine by Off-trade vs On-trade: Volume 2016-2021
 Table 37 Sales of Wine by Off-trade vs On-trade: Value 2016-2021
 Table 38 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2016-2021
 Table 39 Sales of Wine by Off-trade vs On-trade: % Value Growth 2016-2021
 Table 40 Forecast Sales of Wine by Category: Total Volume 2021-2026
 Table 41 □Forecast Sales of Wine by Category: Total Value 2021-2026
 Table 42 □Forecast Sales of Wine by Category: % Total Volume Growth 2021-2026
 Table 43 □Forecast Sales of Wine by Category: % Total Value Growth 2021-2026

SPIRITS IN CAMEROON

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strong recovery in off-trade demand, but premium brands struggle
 Competitive pricing helps Fermencam SA narrow the gap to leader Diageo
 Local brands struggle to gain a foothold

PROSPECTS AND OPPORTUNITIES

Snack bars will help to drive on-trade recovery
 Take hike could lead to increase in contraband
 Supermarkets will become a more prominent distribution channel

CATEGORY DATA

Table 44 Sales of Spirits by Category: Total Volume 2016-2021
 Table 45 Sales of Spirits by Category: Total Value 2016-2021
 Table 46 Sales of Spirits by Category: % Total Volume Growth 2016-2021
 Table 47 Sales of Spirits by Category: % Total Value Growth 2016-2021
 Table 48 Sales of Spirits by Off-trade vs On-trade: Volume 2016-2021
 Table 49 Sales of Spirits by Off-trade vs On-trade: Value 2016-2021
 Table 50 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2016-2021
 Table 51 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2016-2021
 Table 52 GBO Company Shares of Spirits: % Total Volume 2017-2021
 Table 53 □NBO Company Shares of Spirits: % Total Volume 2017-2021
 Table 54 □LBN Brand Shares of Spirits: % Total Volume 2018-2021
 Table 55 □Forecast Sales of Spirits by Category: Total Volume 2021-2026
 Table 56 □Forecast Sales of Spirits by Category: Total Value 2021-2026
 Table 57 □Forecast Sales of Spirits by Category: % Total Volume Growth 2021-2026
 Table 58 □Forecast Sales of Spirits by Category: % Total Value Growth 2021-2026

CIDER/PERRY IN CAMEROON

2021 DEVELOPMENTS

RTDS IN CAMEROON

KEY DATA FINDINGS

2021 DEVELOPMENTS

Pandemic-driven off-trade boom turns to bust
 Guinness Cameroon rapidly narrowing the gap to Brasseries du Cameroun
 Orijin's lower ABV finds favour with some

PROSPECTS AND OPPORTUNITIES

Economically priced new product launches could widen demand
 Domestic players could launch their own RTDs

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Rising consumer awareness will spur growth

CATEGORY DATA

Table 59 Sales of RTDs by Category: Total Volume 2016-2021

Table 60 Sales of RTDs by Category: Total Value 2016-2021

Table 61 Sales of RTDs by Category: % Total Volume Growth 2016-2021

Table 62 Sales of RTDs by Category: % Total Value Growth 2016-2021

Table 63 Sales of RTDs by Off-trade vs On-trade: Volume 2016-2021

Table 64 Sales of RTDs by Off-trade vs On-trade: Value 2016-2021

Table 65 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 66 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2016-2021

Table 67 GBO Company Shares of RTDs: % Total Volume 2017-2021

Table 68 NBO Company Shares of RTDs: % Total Volume 2017-2021

Table 69 LBN Brand Shares of RTDs: % Total Volume 2018-2021

Table 70 Forecast Sales of RTDs by Category: Total Volume 2021-2026

Table 71 Forecast Sales of RTDs by Category: Total Value 2021-2026

Table 72 Forecast Sales of RTDs by Category: % Total Volume Growth 2021-2026

Table 73 Forecast Sales of RTDs by Category: % Total Value Growth 2021-2026

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