

## **Wearable Electronics in Chile**

Market Direction | 2022-07-22 | 18 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

While 2021 sales of wearable electronics were driven by access to additional funds for local consumers as a result of the successive 10% withdrawals from the pension system and cash subsidies granted by the government, 2022 is set to record more moderate growth. Further demand is linked mostly to the greater reopening of activities such as gyms and public spaces to exercise. These devices appear to be reaching maturity in Chile, so they can already be classified as a mass product. Wearable elect...

Euromonitor International's Wearable Electronics in Chile report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wearable Electronics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Wearable Electronics in Chile  
Euromonitor International  
July 2022

List Of Contents And Tables

### **WEARABLE ELECTRONICS IN CHILE**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Wearable electronics continues to grow in 2022, driven by digital activity watches and smart wearables

Huawei retains convincing leadership in 2022

Large companies enter smart wearables

#### **PROSPECTS AND OPPORTUNITIES**

Technological developments continue to impact activity bands

E-commerce provides useful tool to attract local consumers

Players to continue with innovative proposals to leverage trends

#### **CATEGORY DATA**

Table 1 Sales of Wearable Electronics by Category: Volume 2017-2022

Table 2 Sales of Wearable Electronics by Category: Value 2017-2022

Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2017-2022

Table 4 Sales of Wearable Electronics by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Wearable Electronics: % Volume 2018-2022

Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2019-2022

Table 7 Distribution of Wearable Electronics by Channel: % Volume 2017-2022

Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2022-2027

Table 9 Forecast Sales of Wearable Electronics by Category: Value 2022-2027

Table 10 □Forecast Sales of Wearable Electronics by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Wearable Electronics by Category: % Value Growth 2022-2027

### **CONSUMER ELECTRONICS IN CHILE**

#### **EXECUTIVE SUMMARY**

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

#### **MARKET DATA**

Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Wearable Electronics in Chile

Market Direction | 2022-07-22 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-03
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com