

Wearable Electronics in Chile

Market Direction | 2022-07-22 | 18 pages | Euromonitor

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Report description:

While 2021 sales of wearable electronics were driven by access to additional funds for local consumers as a result of the successive 10% withdrawals from the pension system and cash subsidies granted by the government, 2022 is set to record more moderate growth. Further demand is linked mostly to the greater reopening of activities such as gyms and public spaces to exercise. These devices appear to be reaching maturity in Chile, so they can already be classified as a mass product. Wearable elect...

Euromonitor International's Wearable Electronics in Chile report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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