

Tobacco in the Netherlands

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Report description:

Sales of combustible tobacco products such as cigarettes, cigars, cigarillos and smoking tobacco continued to decline in 2021, along with the fall in the smoking population. This was mainly fuelled by fewer younger people smoking. The government has been putting a great deal of effort into dissuading people from smoking, with actions taken under the National Prevention Agreement from 2018, which aims to improve the health of everyone in the Netherlands. These actions include increases in excise...

Euromonitor International's Tobacco in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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