

## **Tobacco in Slovenia**

Market Direction | 2022-07-21 | 50 pages | Euromonitor

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### **Report description:**

Overall, tobacco continued its moderate growth trajectory in terms of retail current value growth in 2021, but this was largely due to the continued rise in excise taxes which has boosted unit prices in the industry. Despite continued growth in tobacco overall, cigarettes registered a notable decline in volume sales as the tax rises made consumers more price sensitive. Smoking tobacco, on the other hand, registered moderate growth in 2021, indicating an exodus from expensive cigarettes to cheaper...

Euromonitor International's Tobacco in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Excise tax increase causes a decline in volume sales of cigarettes as consumers give up smoking or switch to alternatives

Increased border control leads to a decline in the illicit trade of cigarettes

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