

## **Tobacco in Qatar**

Market Direction | 2022-07-21 | 31 pages | Euromonitor

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### **Report description:**

2020 and 2021 saw tobacco sales recover incrementally after 100% excise tax was introduced in 2019, drastically undermining demand. Nonetheless, very high incomes supported volume growth to return to positive ground by 2021. The COVID-19 pandemic placed huge pressure on demand for cigars and smoking tobacco, products which are usually consumed in social settings in the on-trade. The industry is looking forward to an uplift in sales in 2022 due to Qatar's hosting of the 2022 FIFA World Cup.

Euromonitor International's Tobacco in Qatar report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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