

Tobacco in Poland

Market Direction | 2022-07-22 | 53 pages | Euromonitor

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Report description:

Following the outbreak of COVID-19 in Poland the government took a range of measures as it attempted to control its spread. These measures took their toll on the local economy, which in turn resulted in job losses and wage insecurity, especially within the country's foodservice industry, which was devastated by the lockdowns. This influenced demand for cigarettes with many of Poland's lower-income consumers forced to switch to economy cigarettes or fine cut tobacco in order to save money. The cl...

Euromonitor International's Tobacco in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
July 2022

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