

Tobacco in Panama

Market Direction | 2022-07-18 | 24 pages | Euromonitor

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Report description:

Tobacco sales dropped in both 2020 and 2021 due to health concerns around COVID-19, while lockdown and home seclusion diminished social occasions and opportunities to smoke. Moreover, smoking prevalence remains low in Panama and is falling despite population growth thanks to anti-smoking campaigns and a ban on advertising. Tobacco consumption varies extensively between low and high socioeconomic groups. This was exacerbated by the pandemic and led to growth in the illicit trade of cigarettes.

Euromonitor International's Tobacco in Panama report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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