

## **Tobacco in Panama**

Market Direction | 2022-07-18 | 24 pages | Euromonitor

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### **Report description:**

Tobacco sales dropped in both 2020 and 2021 due to health concerns around COVID-19, while lockdown and home seclusion diminished social occasions and opportunities to smoke. Moreover, smoking prevalence remains low in Panama and is falling despite population growth thanks to anti-smoking campaigns and a ban on advertising. Tobacco consumption varies extensively between low and high socioeconomic groups. This was exacerbated by the pandemic and led to growth in the illicit trade of cigarettes.

Euromonitor International's Tobacco in Panama report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Tobacco in Panama  
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List Of Contents And Tables

### **TOBACCO IN PANAMA**

#### **EXECUTIVE SUMMARY**

Tobacco in 2021: The big picture

Country background

Socioeconomic Trends

Logistics/Infrastructure

#### **MARKET BACKGROUND**

Legislation

#### **TAXATION AND DUTY LEVIES**

Summary 1 Taxation and Duty Levies 2016-2021

What next for tobacco?

#### **MARKET DATA**

Table 1 Sales of Tobacco by Category: Volume 2016-2021

Table 2 Sales of Tobacco by Category: Value 2016-2021

Table 3 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 4 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 5 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 6 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 7 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 8 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

#### **DISCLAIMER**

#### **CIGARETTES**

2021 Developments

Prospects and Opportunities

Category Data

Table 10 Sales of Cigarettes: Volume 2016-2021

Table 11 Sales of Cigarettes by Category: Value 2016-2021

Table 12 Sales of Cigarettes: % Volume Growth 2016-2021

Table 13 Sales of Cigarettes by Category: % Value Growth 2016-2021

Table 14 NBO Company Shares of Cigarettes: % Volume 2017-2021

Table 15 LBN Brand Shares of Cigarettes: % Volume 2018-2021

Table 16 Sales of Cigarettes by Distribution Format: % Volume 2016-2021

Table 17 Forecast Sales of Cigarettes: Volume 2021-2026

Table 18 Forecast Sales of Cigarettes by Category: Value 2021-2026

Table 19 Forecast Sales of Cigarettes: % Volume Growth 2021-2026

Table 20 Forecast Sales of Cigarettes by Category: % Value Growth 2021-2026

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## CIGARS, CIGARILLOS AND SMOKING TOBACCO

Table 21 □Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2016-2021

Table 22 □Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2016-2021

Table 23 □Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2016-2021

Table 24 □Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2016-2021

Table 25 □NBO Company Shares of Cigars and Cigarillos: % Volume 2017-2021

Table 26 □LBN Brand Shares of Cigars and Cigarillos: % Volume 2018-2021

Table 27 □NBO Company Shares of Smoking Tobacco: % Volume 2017-2021

Table 28 □LBN Brand Shares of Smoking Tobacco: % Volume 2018-2021

Table 29 □Distribution of Cigars and Cigarillos by Format: % Volume 2016-2021

Table 30 □Distribution of Smoking Tobacco by Format: % Volume 2016-2021

Table 31 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2021-2026

Table 32 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2021-2026

Table 33 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2021-2026

Table 34 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2021-2026

## SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO

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