

Tobacco in Norway

Market Direction | 2022-07-20 | 47 pages | Euromonitor

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Report description:

In Norway, 2021 was another strong year for tobacco, with retail volume sales growing beyond the record-high levels of 2020 across categories. This was mainly due to border closures, in the wake of the restrictions implemented to stem the tide of the Coronavirus (COVID-19) in the country. Importantly, border restrictions continued through much of 2021. Norwegian consumers often take trips across the Swedish border to purchase goods like tobacco products and alcoholic drinks, which are priced sig...

Euromonitor International's Tobacco in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROSPECTS AND OPPORTUNITIES

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