

## **Tobacco in Costa Rica**

Market Direction | 2022-07-18 | 41 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### **Report description:**

Overall, the story was positive for tobacco in Costa Rica in 2021, driven by a slight increase in volume sales of cigarettes. With the opening up of society and increased socialising, as well as continued remote working leading to more opportunities to smoke, volume sales crept up again in 2021. In addition, foreign tourists traditionally buy significant volumes of cigarettes when in Costa Rica, as they are much more affordable, and some foreign tourists visited Costa Rica in 2021 and this suppo...

Euromonitor International's Tobacco in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Tobacco in Costa Rica  
Euromonitor International  
July 2022

List Of Contents And Tables

### **TOBACCO IN COSTA RICA**

#### **EXECUTIVE SUMMARY**

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

#### **OPERATING ENVIRONMENT**

Legislation

Legislative overview

Summary 1      Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

#### **PRODUCTION/IMPORTS/EXPORTS**

#### **MARKET INDICATORS**

Table 1 Number of Adult Smokers by Gender 2016-2021

#### **MARKET DATA**

Table 2 Sales of Tobacco by Category: Volume 2016-2021

Table 3 Sales of Tobacco by Category: Value 2016-2021

Table 4 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 5 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 6 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 7 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

#### **DISCLAIMER**

#### **SOURCES**

Summary 2 Research Sources

### **CIGARS, CIGARILLOS AND SMOKING TOBACCO IN COSTA RICA**

#### **KEY DATA FINDINGS**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## 2021 DEVELOPMENTS

Modest recovery in cigars and cigarillos in 2021

No change in competitive landscape

Limited availability limits consumption

## PROSPECTS AND OPPORTUNITIES

A niche product with limited growth potential

Shrinking consumer base over forecast period

Return of tourists supports volume sales

## CATEGORY DATA

Table 32 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2016-2021

Table 33 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2016-2021

Table 34 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2016-2021

Table 35 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2016-2021

Table 36 Sales of Cigars by Size: % Volume 2016-2021

Table 37 Sales of Cigarillos by Price Platform 2016-2021

Table 38 NBO Company Shares of Cigars and Cigarillos: % Volume 2017-2021

Table 39 LBN Brand Shares of Cigars and Cigarillos: % Volume 2018-2021

Table 40 NBO Company Shares of Cigars: % Volume 2017-2021

Table 41 □LBN Brand Shares of Cigars: % Volume 2018-2021

Table 42 □NBO Company Shares of Cigarillos: % Volume 2017-2021

Table 43 □LBN Brand Shares of Cigarillos: % Volume 2018-2021

Table 44 □Distribution of Cigars and Cigarillos by Format: % Volume 2016-2021

Table 45 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2021-2026

Table 46 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2021-2026

Table 47 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2021-2026

Table 48 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2021-2026

## SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN COSTA RICA

## KEY DATA FINDINGS

## 2021 DEVELOPMENTS

Further fall in value sales in 2021

Philip Morris' Iqos launched

Limited brand loyalty within e-vaping

## PROSPECTS AND OPPORTUNITIES

New regulations could dampen growth over forecast period

Rising inflation may dampen volume sales

Digital generation demands digital channels

## CATEGORY INDICATORS

Table 49 Number of Adult Vapers 2016-2021

## CATEGORY DATA

Table 50 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2016-2021

Table 51 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2016-2021

Table 52 Sales of E-Liquids by Nicotine Strength: % Value 2019-2021

Table 53 NBO Company Shares of E-Vapour Products: % Value 2017-2021

Table 54 LBN Brand Shares of E-Vapour Products: % Value 2018-2021

Table 55 Distribution of E-Vapour Products by Format: % Value 2016-2021

Table 56 Forecast Sales of Tobacco Heating Devices: Volume 2021-2026

Table 57 Forecast Sales of Tobacco Heating Devices: % Volume Growth 2021-2026

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 58 ☐Forecast Sales of Heated Tobacco: Volume 2021-2026

Table 59 ☐Forecast Sales of Heated Tobacco: % Volume Growth 2021-2026

Table 60 ☐Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2021-2026

Table 61 ☐Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2021-2026

## CIGARETTES IN COSTA RICA

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Slight increase in volume sales in 2021

British American Tobacco Caribbean & Central America and Tabacalera Costarricense retain their duopoly

Contraband as well as economic uncertainty dampen value sales

#### PROSPECTS AND OPPORTUNITIES

Bleak outlook as authorities impose further controls

New regulations on vaping may benefit cigarettes in the short term

Flavoured cigarettes gain value share

#### TAXATION AND PRICING

Taxation rates

Summary 3 Taxation and Duty Levies 2016-2021

Average cigarette pack price breakdown

Summary 4 Average Cigarette Pack Price Breakdown: Brand Examples

#### CATEGORY DATA

Table 10 Sales of Cigarettes: Volume 2016-2021

Table 11 Sales of Cigarettes by Category: Value 2016-2021

Table 12 Sales of Cigarettes: % Volume Growth 2016-2021

Table 13 Sales of Cigarettes by Category: % Value Growth 2016-2021

Table 14 Sales of Cigarettes by Blend: % Volume 2016-2021

Table 15 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2016-2021

Table 16 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2016-2021

Table 17 Sales of Cigarettes by Pack Size: % Volume 2016-2021

Table 18 Sales of Cigarettes by Price Band: % Volume 2016-2021

Table 19 ☐NBO Company Shares of Cigarettes: % Volume 2017-2021

Table 20 ☐LBN Brand Shares of Cigarettes: % Volume 2018-2021

Table 21 ☐Sales of Cigarettes by Distribution Format: % Volume 2016-2021

Table 22 ☐Illicit Trade Estimate of Cigarettes: Volume 2016-2021

Table 23 ☐Forecast Sales of Cigarettes: Volume 2021-2026

Table 24 ☐Forecast Sales of Cigarettes by Category: Value 2021-2026

Table 25 ☐Forecast Sales of Cigarettes: % Volume Growth 2021-2026

Table 26 ☐Forecast Sales of Cigarettes by Category: % Value Growth 2021-2026

Table 27 ☐Forecast Sales of Cigarettes by Blend: % Volume 2021-2026

Table 28 ☐Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2021-2026

Table 29 ☐Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2021-2026

Table 30 ☐Forecast Sales of Cigarettes by Pack Size: % Volume 2021-2026

Table 31 ☐Forecast Sales of Cigarettes by Price Band: % Volume 2021-2026

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## Tobacco in Costa Rica

Market Direction | 2022-07-18 | 41 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com