

Tobacco in Bosnia and Herzegovina

Market Direction | 2022-07-19 | 51 pages | Euromonitor

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Report description:

In keeping with the pattern observed over most of the review period, the tobacco market in Bosnia and Herzegovina contracted in total current value sales terms in 2021 due to falling demand in cigarettes, the dominant category. Retail volume sales of cigarettes in the country have declined consistently in recent years as rising health-consciousness has led more smokers to cut down, quit or switch to alternative product types perceived to be less harmful, and made young people less likely to star...

Euromonitor International's Tobacco in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Cigarettes shows improved performance in volume terms but declining trend persists

Illicit trade rebounds in line with easing of pandemic-related restrictions

Philip Morris consolidates its lead as FDS continues to lose ground

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