

Sweet Biscuits, Snack Bars and Fruit Snacks in Portugal

Market Direction | 2022-07-18 | 30 pages | Euromonitor

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Report description:

The gradual return to normality and pre-pandemic habits is nurturing growth in sweet biscuits, snack bars and fruit snacks in Portugal with impulse purchases improving forecourt retailers and convenience stores. The health trend is shaping demand patterns across the category with fruit and snacks seeing the strongest growth and wafers continuing to decline. Overall, retail volume sales picked up slightly on 2021 levels as did current value sales although growth rates are still markedly lower to...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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