

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Peru**

Market Direction | 2022-07-14 | 26 pages | Euromonitor

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### **Report description:**

Sweet biscuits are by far the Peruvians favourite snack often consumed at home or when out in the grab-and-go formats. Since 2019, volume sales have declined following labelling changes that require products high in sugar and fat to feature an octagon label followed by a change in consumption due to the pandemic. During 2020 and 2021, sweet biscuit consumption occasions dropped as consumers spent more time at home and families were not preparing lunch boxes for kids. Renewed demand for sweet bis...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Sweet Biscuits, Snack Bars and Fruit Snacks in Peru  
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### List Of Contents And Tables

#### **SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN PERU**

##### **KEY DATA FINDINGS**

##### **2022 DEVELOPMENTS**

Sweet biscuits return as the preferred snack

Snack bar consumption improves but category is small

Fruit snacks packaged vs loose format

##### **PROSPECTS AND OPPORTUNITIES**

Supply of snack bars is expected to increase

Competition will provide category with new impetus

Rising costs forces average prices up with much uncertainty regarding when the pressure may abate

##### **CATEGORY DATA**

Table 1 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2017-2022

Table 2 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2017-2022

Table 3 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2022

Table 7 NBO Company Shares of Sweet Biscuits: % Value 2018-2022

Table 8 LBN Brand Shares of Sweet Biscuits: % Value 2019-2022

Table 9 NBO Company Shares of Snack Bars: % Value 2018-2022

Table 10 □LBN Brand Shares of Snack Bars: % Value 2019-2022

Table 11 □NBO Company Shares of Fruit Snacks: % Value 2018-2022

Table 12 □LBN Brand Shares of Fruit Snacks: % Value 2019-2022

Table 13 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2017-2022

Table 14 □Distribution of Sweet Biscuits by Format: % Value 2017-2022

Table 15 □Distribution of Snack Bars by Format: % Value 2017-2022

Table 16 □Distribution of Fruit Snacks by Format: % Value 2017-2022

Table 17 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2022-2027

Table 18 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2022-2027

Table 19 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2022-2027

Table 20 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2022-2027

CHART 1 Snacks Value Sales Growth Scenarios: 2020-2027

CHART 2 Snacks Impact of Drivers on Value Sales: 2020-2027

##### **SNACKS IN PERU**

##### **EXECUTIVE SUMMARY**

Snacks in 2022: The big picture

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Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

#### MARKET DATA

Table 21 Sales of Snacks by Category: Volume 2017-2022

Table 22 Sales of Snacks by Category: Value 2017-2022

Table 23 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 24 Sales of Snacks by Category: % Value Growth 2017-2022

Table 25 NBO Company Shares of Snacks: % Value 2018-2022

Table 26 LBN Brand Shares of Snacks: % Value 2019-2022

Table 27 Penetration of Private Label by Category: % Value 2017-2022

Table 28 Distribution of Snacks by Format: % Value 2017-2022

Table 29 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 30 □Forecast Sales of Snacks by Category: Value 2022-2027

Table 31 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 32 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

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#### SOURCES

Summary 1 Research Sources

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