

Sweet Biscuits, Snack Bars and Fruit Snacks in Guatemala

Market Direction | 2022-07-22 | 26 pages | Euromonitor

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Report description:

Sweet biscuits, snack bars and fruit snacks generally performed well during the Coronavirus (COVID-19) pandemic, recording positive, if slower, retail volume and current value growth in 2020, compared with 2019. Many of these snacks fitted with the indulgence or healthier snacking trends in the country. As the pandemic situation eased and the country reopened in 2021, and as schools started hybrid or face-to-face classes and people returned to their offices with more regularity, the category saw...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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CMI Alimentos innovates to catch the eye of young generations

Tosh to the fore of shift to healthier sweet biscuits

PROSPECTS AND OPPORTUNITIES

Sweet biscuits players set to target key young audience to secure a bright outlook

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