

Sweet Biscuits, Snack Bars and Fruit Snacks in Ecuador

Market Direction | 2022-07-19 | 22 pages | Euromonitor

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Report description:

After a slight drop caused by the pandemic, the category began to recover in 2021 and the positive trend continues in 2022 with current value sales now ahead of pre-pandemic levels. Sweet biscuits such as cookies are highly dependent on impulse buying, and are also often served as an accompaniment to meals in lunch boxes. The return of Impulse buying has been driven by the return of face to face classes in schools as students make more purchases on-the-go.

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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