

Sweet Biscuits, Snack Bars and Fruit Snacks in Colombia

Market Direction | 2022-07-18 | 27 pages | Euromonitor

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Report description:

Sweet biscuits, snack bars and fruit snacks is posting continued though significantly slowed volume growth in 2022 as the pace begins to normalise following 2021's rebound surge. Moreover, while Colombians have returned to pre-pandemic routines, 2022's inflationary pressures are leading consumers to rethink their spending habits. Current value growth remains strong, and only marginally slower than in 2021, though it is expected to take a deeper dip over the forecast period while always staying p...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Growth continues, slowly, and health trends have little impact so far

Cia de Galletas Noel maintains clear company lead through highly active brands

Somewhat neglected snack bars begins to attract players from elsewhere in snacks

PROSPECTS AND OPPORTUNITIES

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