

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Bolivia**

Market Direction | 2022-07-18 | 27 pages | Euromonitor

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### **Report description:**

Fruit snacks and sweet biscuits received a boost from the Coronavirus (COVID-19) pandemic. Consumers turned to dried fruit as a healthier snacking option, while the desire for indulgence and pampering during long periods in the home created snacking opportunities for sweet biscuits. Meanwhile, home seclusion hit snacks bars, often consumed after gym workouts, which were curtailed due to the exigencies of the pandemic. In 2021, dried fruit continued to benefit from the healthy eating trend. While...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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What next for snacks?

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