

## **Sugar Confectionery in Turkey**

Market Direction | 2022-07-19 | 24 pages | Euromonitor

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### **Report description:**

Sugar confectionery overall sees solid and improved volume growth in 2022, and, like elsewhere in snacks, rapidly rising current value growth as it is subject to increasing costs in raw materials, energy, production and transportation. Though Turkey is a self-sustaining sugar producer the country is undergoing economic slowdown and soaring inflation, leading to higher unit prices. Sugar confectionery benefits, though, from generally lower-cost products compared to other areas in snacks, and this...

Euromonitor International's Sugar Confectionery in Turkey report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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